

DEPARTMENT OF NATIONAL DEFENCE PHOTOGRAPHY CONTEST 2009

WHAT'S NEW THIS YEAR

- ❑ Rules have changed significantly - so read them carefully.
- ❑ All entries **must** be submitted in Digital Format - **no other formats** will be accepted.
- ❑ All participants, in order to expedite and facilitate issuing of money or prizes by CFPSA, **must** provide their Date of Birth on the Entry Form.
- ❑ Participants must state their affiliation with DND on the Entry Form.

REMINDERS

- ❑ To facilitate the legibility of entry forms, use the provided "pdf" file and complete electronically using your keyboard. Once completed, print the form, sign it, and submit it with your entries.
- ❑ Provide an email address, if one is available, to facilitate communication between the committee and the contestant.

HINTS FOR SUCCESS IN THE CONTEST (based on comments from past judges)

- ❑ Shoot for the category. A subject which matches well the intent of the category has more impact.
 - ❑ The chance of winning a prize or receiving the Photographer of the Year award is improved by maximizing the number of categories entered.
 - ❑ An appropriate title for an entry is good, while a series of titles such as "Sunset 1", "Sunset 2", "Sunset 3", is strongly discouraged.
 - ❑ Entering a series of images, which are clearly of the same subject, does not improve the chance of winning an award.
-

DEPARTMENT OF NATIONAL DEFENCE PHOTOGRAPHY CONTEST 2009 INFORMATION AND RULES

PURPOSE

The purpose of the DND Photography Contest is to encourage the creation of imagery which depicts the many aspects of life in the military community, and to recognize those members of the military family who have attained a level of excellence in the art of photography.

PRIZES AND AWARDS

Deputy Minister of National Defence Award Selected from any classification Prize: Cash or product	<i>A certificate will be awarded for the entry selected by the Deputy Minister of National Defence which best depicts the Canadian military (Professional or Amateur classification).</i>
Photographer of the Year - Professional Prize: Cash or product (¹ Travel and Accommodations will be provided to attend the Display Opening Ceremony and Luncheon)	<i>A plaque and certificate will be awarded to the contestant whose total submission is judged the best in the Contest in the Professional classification. (¹ This applies to participants who are in Canada at the time of the ceremony and luncheon).</i>
Photographer of the Year - Amateur Prize: Cash or product (¹ Travel and Accommodations will be provided to attend the Display Opening Ceremony and Luncheon)	<i>A plaque and certificate will be awarded to the contestant whose total submission is judged the best in the Contest in the Amateur classification. (¹ This applies to participants who are in Canada at the time of the ceremony and luncheon).</i>
Best in Show - Professional Prize: Cash or product	<i>A certificate will be awarded for the entry judged best amongst all First Place winners in the Professional classification.</i>
Best in Show - Amateur Prize: Cash or product	<i>A certificate will be awarded for the entry judged best amongst all First Place winners in the Amateur classification.</i>
Environment Category Award Prize: Cash or product	<i>A certificate will be awarded for the entry judged best in the Environment category (Professional or Amateur classification).</i>
People's Choice Award Prize: Cash or product	<i>A certificate will be awarded for the entry that receives the most votes, from the public, amongst all 1st, 2nd and 3rd place winners (Professional or Amateur classification).</i>
First, Second and Third Place Prize: Cash or product	<i>A certificate will be awarded for entries judged first, second and third in each category</i>
Honourable Mention	<i>Certificates will be awarded for entries, which merit honourable mention.</i>

USE OF ENTRIES

By submitting entries, the contestant agrees that all submissions can be used without further permission, properly accredited, for, but not limited to:

- publication in DND or CF magazines, recruiting posters, DND Photo Contest poster and websites, sponsors' websites, and the Environment Calendar;
- display in the office of the Deputy Minister of National Defence, in the National Defence Headquarters (NDHQ) Concourse - 101 Col By Drive, and at the CFSATE School of Photography - Borden Ontario;
- any other DND Photography Contest promotional material; and
- Publication in posters, magazines; and websites approved by the organizing committee.

FREQUENCY AND TIMING

The DND Photography Contest is held annually. All entries must be received by the closing date of **1 October, 2009**.

ORGANIZERS AND SPONSORS

The Contest is organized by the Imaging Services of the Chief of Defence Intelligence, and the Director General Personnel and Family Support Services. Various companies from industry provide prizes and awards.

ELIGIBILITY

Entries may be submitted by: **Please select one:**

- members of the CF Regular Force, their spouses, and their dependants;
- members of the CF Reserve Force, their spouses, and their dependants;
- members of other nations who are attached to or who are on exchange duty with the CF, excluding those personnel of other nations, who are receiving formal training;
- civilian personnel employed by DND, their spouses, and their dependants;
- members of the Canadian Sea Cadets, Army Cadets and Air Cadets;
- retired members of the CF military, their spouses, and their dependants;
- NPF personnel working for DND; and
- immediate family members of deceased military personnel.

Note: The entrants must now indicate on the Entry Form his/her affiliation with DND as described in the Eligibility criteria.

ENTRIES

- All entries, without exception, must be submitted as digital files in jpeg format.
- Image manipulation or alteration other than industry accepted darkroom techniques such as cropping, or colour correction and tone adjustments (levels, curves or burning/dodging), are not allowed in any categories other than special effects.
- Entries to the Contest must be the original work of the contestant, and must not have been submitted to a previous DND Photography Contest.
- Images used for a montage must be original photography of the contestant (or contestants if the montage is a shared work).
- An image can only be submitted once and only in one category.

Members and their families who are **directly** associated with the organizing, running, sponsoring of the Contest, as well as judges and their families, are specifically excluded from participating in this Contest.

ENTRY CLASSIFICATIONS

A person who enters the Contest must submit his/her entries in only one of two main classifications based on the person's experience and formal training in photography. The classifications are **Professional** and **Amateur**. Each person entering the Contest must choose the classification which best, and most fairly, fits the person's ability and experience in the field of photography. The guidelines below outlining the definitions of a Professional and an Amateur must be followed.

A **Professional** can be described as a person having or showing great skill; an expert; which could or does lead a person to engage in photography as a source of livelihood or as a career. Personnel currently or previously employed as Imagery Technicians, as well as anyone who regularly profits from his/her photography in any way other than photographic contests, must submit his/her entries in the Professional classification. Anyone requiring further clarification on his/her status as either an Amateur or Professional should contact Imaging Services at 613-990-2305.

An **Amateur** can be described as a person who engages in photography as a pastime rather than as a profession.

Contestants may submit entries in any of the following subject categories.

- ❑ **Military Life** - This category is defined by those photographs depicting **Canadian** military personnel (in uniform) at work, on duty, on parade, on exercise, on training, on deployment, on operations at home and abroad, using the tools of the trade; **or** photographs showing Canadian military equipment or vehicles in action, where military personnel may not be clearly visible.
- ❑ **Family Life** - This category is defined by those photographs depicting life from a military or civilian family perspective. Photographs will show significant as well as day-to-day events and activities, which shape and make up family life. Typical subjects are departure or return of military members to or from deployment/sea duty; family vacations, outings, etc.
- ❑ **Environment** - This category is defined by those photographs depicting the environment. Typical subjects are flora, landscapes, nature, sunsets, urban landscapes, seascapes, cityscapes, farms, and military activities, which benefit the environment (i.e. such as pollution prevention initiatives).
- ❑ **Animals** - This category is defined by those photographs depicting, for example dogs, cats, birds, reptiles, amphibians, wildlife, zoo life, farm/domesticated animals, and insects.
- ❑ **Portrait** - This category is defined by those photographs posed for the purpose of creating a portrait.
- ❑ **Special Effects** - This category is defined by those images created through the use of special filters, multiple printing techniques, manipulation of digital images, and include items such as composite pictures and hand-coloured black and white prints. Montages with added text and posters are no longer accepted in this or any other category.

Entrants are now required to submit a **brief** descriptive **outline** of how the special effect was created with each Special Effects photograph. This will aid the judges in assessing the ingenuity and complexity of the task, and take these aspects in consideration when selecting the winning photographs.

- ❑ **Sports** - This category is defined by those photographs depicting a sports event or people participating in a sports activity, **emphasizing action**.

- ❑ **Open** - This category is defined by those photographs that do not fit particularly well into the previous categories, or those that have been chosen by the contestant to compete specifically in this category, i.e. any photograph may be placed in the open category, including those that would fit well in categories such as Portrait or Sports. It is solely the contestant's decision.

SUMMARY OF ENTRY CATEGORIES

Professional – Military Life	Amateur – Military Life
Professional – Family Life	Amateur – Family Life
Professional – Environment	Amateur – Environment
Professional – Animals	Amateur – Animals
Professional – Portrait	Amateur – Portrait
Professional – Special Effects	Amateur – Special Effects
Professional – Sports	Amateur – Sports
Professional – Open	Amateur – Open

PREPARATION OF ENTRIES

- ❑ Entries may only be submitted on a CD/DVD. No email entries will be accepted.
- ❑ Each image file must be named as follows: once you have entered a title and selected a category on the Entry Form, name the corresponding digital file in the same order using your title, i.e.: My Child; Another Day at the Beach. If more than one contestant is submitting files on the same CD/DVD, create individual folders using the full name of each contestant, which contains only his/her entries.
- ❑ Titles can not be more than 28 characters long.
- ❑ Contestants may submit a maximum of **eight (8)** images and must submit all of their entries at once.
- ❑ Black & white or colour images are accepted in all categories.
- ❑ The subject material of images must be UNCLASSIFIED.
- ❑ No names, signatures, dates, hours and text are allowed on the image.

FILE FORMAT AND IMAGE SIZE REQUIREMENTS

- ❑ Only Jpeg images will be accepted. All other image format will be rejected.
- ❑ To preserve the highest quality, use the lowest possible amount of compression, preferably Jpeg quality 12.
- ❑ **Horizontal** images must be a minimum of 1900 pixels wide.
- ❑ **Vertical** images must be a minimum of 1900 pixels tall.
- ❑ As a point of reference, images produced by a 3MP camera set at maximum resolution will meet the Contest's requirement. When in doubt on how to properly resize images, submit your original file(s).

MODEL RELEASE REQUIREMENTS

All participants must have Model Release forms signed when the subject contains people. A model release is a signed agreement from the subject(s) which states that the photographer is authorized to publish his/her/their picture. A sample model release is enclosed with these rules.

The Photographer, at the time of the shoot, must keep in mind the possible future requirement for publication. In those situations where a model release is required and cannot be obtained, the image will not be published.

SHIPPING INFORMATION

- ❑ If a “Photography Contest Coordinator” is available at the contestant’s imaging section or Military Family Resource Centre, the contestant should deliver his/her entries to that coordinator for consolidated shipment to Imaging Services, Ottawa. If no coordinator is available, ship entries directly to Imaging Services (for mailing address see entry form).
- ❑ Entries must be accompanied by a completed and **signed** official DND Photography Contest 2009 Entry Form.
- ❑ All required Model Release forms must be attached to the Entry Form.
- ❑ Forms will be available from your Contest Coordinator and the following web site:
www.dndphotocontest.ca
- ❑ All entries must be received by Imaging Services, Ottawa by **1 October, 2009**.
- ❑ No entries will be returned.

LIABILITY FOR LOSS OR DAMAGE

DND shall assume no liability for not receiving your images.

JUDGING

For judging purposes all entries will be displayed on a high quality, colour calibrated LCD monitor set at a resolution of 1900 x 1200, in a room with low ambient lighting.

A panel of three judges will select the winning entries in the October, 2009 timeframe.

At all times, 1st, 2nd, and 3rd place, and Honourable Mentions are awarded at the judges’ discretion, i.e. awards do not have to be given if no worthy entry is available in the opinion of the judging panel.

The “**Photographer of the Year – Amateur**” and “**Photographer of the Year – Professional**” are chosen in their respective amateur and professional sub-categories, as follows: each entry that has been awarded 1st, 2nd, 3rd place, or Honourable Mention is awarded a score of 4, 3, 2, and 1 point respectively. The contestants whose entries have been given the highest total score are selected for these awards.

The “**Best of Show - Amateur**” and “**Best of Show - Professional**” entries are chosen, by the judging panel, from the respective 1st place winners in all categories.

The decision of the Contest judges and committee are final.

ANNOUNCEMENT OF WINNING ENTRIES

The list of winners in all categories will be announced on the CFP SA website www.dndphotocontest.ca and sent to all participants that have provided an email address as soon as possible after the judging has taken place.

NUMBER OF ENTRIES RECEIVED IN 2008

	Amateur	Professional
Military Life	153	93
Family Life	149	36
Special Effects	77	38
Environment	408	89
Open	256	73
Portrait	162	64
Sports	92	32
Animals	288	86