

**DEPARTMENT OF NATIONAL DEFENCE  
PHOTOGRAPHY CONTEST 2008  
40<sup>th</sup> Anniversary**

**What's new this year**

- ❑ Rules have changed significantly so read them carefully.
- ❑ All entries **must** be submitted in Digital Format – **No prints** will be accepted.
- ❑ The “Environment” category has been changed and a new definition has been provided.
- ❑ An “Animals” category has been created, read the definition carefully.
- ❑ The total number of entries allowed per photographer has been increased to 8 from 7.
- ❑ Entry Forms **must** be signed.
- ❑ Winners’ certificates, for all military personnel and DND employees, will be sent to their respective COs for official presentations.

**Reminders**

- ❑ To facilitate the legibility of entry forms, use the provided “pdf” file and complete electronically using your PC keyboard. Once completed, print the form, sign it and submit it with your entries.
- ❑ Provide an email address, if one is available, to facilitate communication between the committee and the contestant.

**A few hints for success in the Contest**  
**(based on comments from past judges)**

- ❑ Shoot for the category. A subject which matches well the intent of the category has more impact.
  - ❑ The chance of winning a prize or receiving the Photographer of the Year award is improved by maximizing the number of categories entered.
  - ❑ An appropriate title for an entry is good, while a series of titles such as “Sunset 1”, “Sunset 2”, “Sunset 3”, is strongly discouraged.
  - ❑ Entering a series of photos, which are clearly of the same subject, does not improve the chance of winning an award.
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**DEPARTMENT OF NATIONAL DEFENCE  
PHOTOGRAPHY CONTEST 2008  
INFORMATION AND RULES**

**PURPOSE**

The purpose of the DND Photography Contest is to encourage the creation of imagery which depicts the many aspects of life in the military community; and to recognize those members of the military community who have attained a level of excellence in the art of photography.

**PRIZES AND AWARDS**

**Deputy Minister of National Defence Award**

**Selected from any category**

**Prize: Cash or product**

*A certificate will be awarded for the entry selected by the Deputy Minister of National Defence which best depicts the Canadian military (Professional or Amateur category).*

**Photographer of the Year - Professional Prize: Cash or product**

(<sup>1</sup> Travel and Accommodations will be provided to attend the Display Opening Ceremony and Luncheon)

*A plaque and certificate will be awarded to the contestant whose total submission is judged the best in the contest in the Professional category. (<sup>1</sup> This applies to participants who are in Canada at the time of the ceremony and luncheon).*

**Photographer of the Year - Amateur Prize: Cash or product**

(<sup>1</sup> Travel and Accommodations will be provided to attend the Display Opening Ceremony and Luncheon)

*A plaque and certificate will be awarded to the contestant whose total submission is judged the best in the contest in the Amateur category. (<sup>1</sup> This applies to participants who are in Canada at the time of the ceremony and luncheon).*

**Best in Show - Professional Prize: Cash or product**

*A certificate will be awarded for the entry judged best amongst all First Place winners in the Professional category.*

**Best in Show - Amateur Prize: Cash or product**

*A certificate will be awarded for the entry judged best amongst all First Place winners in the Amateur category.*

**Environment Category Award Prize: Cash or product**

*A certificate will be awarded for the entry judged best in the Environment category (Professional or Amateur).*

**People's Choice Award Prize: Cash or product**

*A certificate will be awarded for the entry that receives the most votes, from the public, amongst all 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place winners (Professional or Amateur).*

**First, Second and Third Place Prize: Cash or product**

*A certificate will be awarded for entries judged first, second and third in each category*

**Honourable Mention**

*Certificates will be awarded for entries, which merit honourable mention.*

**USE OF ENTRIES**

By submitting entries the contestant agrees that submissions can be used, properly accredited, for:

- ❑ publication in DND or CF magazines, recruiting posters, DND Photo Contest poster and websites, sponsors' websites, and the Environment Calendar;
- ❑ display in the office of the Deputy Minister of National Defence, in the National Defence Headquarters (NDHQ) Concourse, 101 Col By Drive, and at the CFSATE School of Photography, Borden Ontario; and
- ❑ any other DND Photography Contest promotional material.

## **FREQUENCY AND TIMING**

The DND Photography Contest is held annually. All entries must be received by the entry closing date of **1 October 2008**.

## **ORGANIZERS AND SPONSORS**

The contest is organized by Imaging Services of the Chief of Defence Intelligence, and the Director General Personnel and Family Support Services. Various companies from industry provide prizes and awards.

## **ELIGIBILITY**

Entries may be submitted by:

- ❑ Members of the CF Regular Force and members of their families living at home.
- ❑ Members of the CF Reserve Force and members of their families living at home.
- ❑ Members of other nations who are attached to or who are on exchange duty with the CF, excluding those personnel of other nations, who are receiving formal training.
- ❑ Civilian personnel employed by DND and members of their families living at home.
- ❑ Members of the Canadian Sea Cadets, Army Cadets and Air Cadets.
- ❑ Retired members of the CF military.
- ❑ NPF personnel working for DND.

## **ENTRIES**

- ❑ Pictures can be originally shot on film but all entries must be submitted as digital files.
- ❑ Image manipulation or alteration other than industry accepted darkroom techniques such as cropping, colour correction and tone adjustments (levels, curves or burning/dodging) are not allowed in any categories other than special effects.
- ❑ Entries to the contest must be the original work of the contestant, and must not have been submitted to a previous DND Photography Contest.
- ❑ Images used for a montage must be original photography of the contestant (or contestants, if the montage is a shared work).
- ❑ Entries must be from a still camera. Video frame grabs are not eligible.
- ❑ An image can only be submitted once and only in one category.

Members who are **directly** associated with the organizing, running, sponsoring of the contest, as well as judges and their families, are specifically excluded from participating in this contest.

## ENTRY CATEGORIES

A person who enters the contest must submit his/her entries in only one of two main categories based on the person's experience and formal training in photography. The categories are **Professional** and **Amateur**. Each person entering the contest must choose the category which best, and most fairly, fits the person's ability and experience in the field of photography. The following guideline must be followed:

A **Professional** can be described as a person having or showing great skill; an expert; which could or does lead a person to engage in photography as a source of livelihood or as a career. Personnel currently or previously employed as Imagery Technicians, as well as anyone who profits from his/her photography in any way other than photo contests, must submit his/her entries in the Professional category.

An **Amateur** can be described as a person who engages in photography as a pastime rather than as a profession.

**A person may submit entries in any of the following subject categories.**

- ❑ **Military Life** - This category is defined by those photographs depicting **Canadian** military personnel (in uniform) at work, on duty, on parade, on exercise, on training, on deployment, on operations at home and abroad, using the tools of the trade; **or** photographs showing Canadian military equipment or vehicles in action, where military personnel may not be clearly visible.
- ❑ **Family Life** - This category is defined by those photographs depicting life from a military or civilian family perspective. Photographs will show significant as well as day-to-day events and activities, which shape and make up family life. Typical subjects are departure or return of military members to or from deployment/sea duty; family vacations, outings, etc.
- ❑ **Environment** - This category is defined by those photographs depicting the environment. Typical subjects are: flora; landscapes; nature, sunsets, urban landscapes, seascapes, cityscapes, farms, and military activities, which benefit the environment (i.e. such as pollution prevention initiatives).
- ❑ **Animals** - This category is defined by those photographs depicting, for example dogs, cats, birds, reptiles, amphibians, wildlife, zoo life, farm/domesticated animals, and insects.
- ❑ **Portrait** - This category is defined by those photographs of a person or group of persons posing for the purpose of creating a photograph.
- ❑ **Special Effects** - This category is defined by those images created through the use of special filters, multiple printing techniques, manipulation of digital images, and include items such as composite pictures, and hand-coloured black and white prints. Montages with added text and posters are no longer accepted in this or any other category.

It is highly recommended that a **brief** descriptive **outline** of how the special effect was created be included with each Special Effects photograph. It will aid the judges in assessing the ingenuity and complexity of the task, and take these aspects in consideration when selecting the winning photographs.

- ❑ **Sports** - This category is defined by those photographs depicting a sports event or people participating in a sports activity, **emphasizing action**.

- ❑ **Open** - This category is defined by those photographs that do not fit particularly well into the previous categories, or those that have been chosen by the contestant to compete specifically in this category, i.e. any photograph may be placed in the open category, including those that would fit well in categories such as Portrait or Sports. It is solely the contestant's decision.

## SUMMARY OF ENTRY CATEGORIES

Professional – Military Life	Amateur – Military Life
Professional – Family Life	Amateur – Family Life
Professional – Environment	Amateur – Environment
Professional – Animals	Amateur – Animals
Professional – Portrait	Amateur – Portrait
Professional – Special Effects	Amateur – Special Effects
Professional – Sports	Amateur – Sports
Professional – Open	Amateur – Open

## PREPARATION OF ENTRIES

- ❑ Entries may only be submitted on a CD/DVD. No email entries will be accepted.
- ❑ Each image file must be named as follows: Once you have entered a title and selected a category, on the entry form, name the corresponding digital file in the same order using the sequential number and your title i.e: 1-My Child, 2-Another Day at the Beach. If more than one contestant is submitting files on the same CD/DVD, create individual folders using the full name of each contestant, which will contain only his/her entries.
- ❑ Contestants may submit up to a maximum of eight (8) images and must submit all of their entries at once.
- ❑ Black & White or colour images are accepted in all categories.
- ❑ The subject material of images must be UNCLASSIFIED.
- ❑ No name or signatures are allowed on the image.

## FILE FORMAT AND IMAGE SIZE REQUIREMENTS

- ❑ Only Jpeg images will be accepted.
- ❑ To preserve the highest quality use the lowest possible amount of compression, preferably Jpeg quality 12.
- ❑ **Horizontal** images should be a maximum of 1900 pixels wide and 1200 pixels tall. **Vertical** images should be a maximum of 1900 pixels tall and 1200 pixels wide.
- ❑ As a point of reference, photos produced by a 3MP camera set at maximum resolution will meet our requirement. When in doubt on how to properly resize images, just submit your original file.
- ❑ Any image larger than 1900 x 1200 will be resized to meet our viewing requirements, ensuring that image integrity (size proportion) is maintained.

## MODEL RELEASE REQUIREMENTS

If an entry is chosen for publication and the subject contains people, a "Model Release" may be required. A model release is a signed agreement from the subject(s) that states that the photographer is authorized to publish his/her/their picture. A sample model release is enclosed with these rules.

The Photographer, at the time of the shoot, must keep in mind the possible future requirement for a model release, and obtain a release at that time, or obtain sufficient contact information from the subject(s) in order that such a release may be obtained at a future date, if so required. In those situations where a model release is required and cannot be obtained, the photo will not be published. The contest organizing committee will contact the photographer to review model release requirements when the situation arises.

## SHIPPING INFORMATION

- ❑ If a "Photography Contest Coordinator" is available at the contestant's imaging section or Military Family Resource Centre, the contestant should deliver his/her entries to that coordinator for a consolidated shipment to Imaging Services, Ottawa. If no coordinator is available, ship entries directly to Imaging Services (for mailing address see entry form).
- ❑ Entries must be accompanied by a completed and **signed** official DND Photography Contest 2008 Entry Form.
- ❑ If a "Model Release" happens to be available, attach a **copy** to the Entry Form or Fax
- ❑ Forms will be available from your Contest Coordinator and the following web site:  
**[www.cfpsa.com/DNDphotocontest](http://www.cfpsa.com/DNDphotocontest)**
- ❑ All entries must be received by Imaging Services, Ottawa by **1 October 2008**.
- ❑ No entries will be returned.

## LIABILITY FOR LOSS OR DAMAGE

DND shall assume no liability for not receiving your images.

## JUDGING

For judging purposes all entries will be displayed on a high quality, colour calibrated LCD monitor set at a resolution of 1900 x 1200, in a room with low ambient lighting.

A panel of three judges will select the winning entries in early October.

At all times, 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place, and Honourable Mention are awarded at the judges' discretion, i.e. awards do not have to be given if no worthy entry is available, in the opinion of the judging panel.

The "**Photographer of the Year – Amateur**" and "**Photographer of the Year – Professional**" are chosen in their respective amateur and professional sub-categories, as follows: each entry that has been awarded 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place, or Honourable Mention is awarded a score of 4, 3, 2, and 1 point respectively. The contestants whose entries have been given the highest total score, are selected for these awards.

The "**Best of Show - Amateur**" and "**Best of Show - Professional**" entries are chosen, by the judging panel, from the respective 1<sup>st</sup> place winners.

The decision of the contest judges and committee are final.

## **ANNOUNCEMENT OF WINNING ENTRIES**

The list of winners will be announced on the web site, and by e-mail to all participants that have provided an e-mail address on their entry forms, by late October.

## **NUMBER OF ENTRIES RECEIVED IN 2007**

	<b>Amateur</b>	<b>Professional</b>
Military Life	65	65
Family life	74	29
Special Effects	40	25
Environment	245	78
Open	157	64
Portrait	72	62
Sports	40	32
<b>Total</b>	<b>693</b>	<b>355</b>